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**Nothing is hallucinated,
everything is stolen**

laT #3

First of all



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THIS HAS ALL HAPPENED BEFORE
AND IT WILL HAPPEN AGAIN

A short time ago
in a galaxy not very far away



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Pets.com

Why is it happening now?

It's not just the technology!



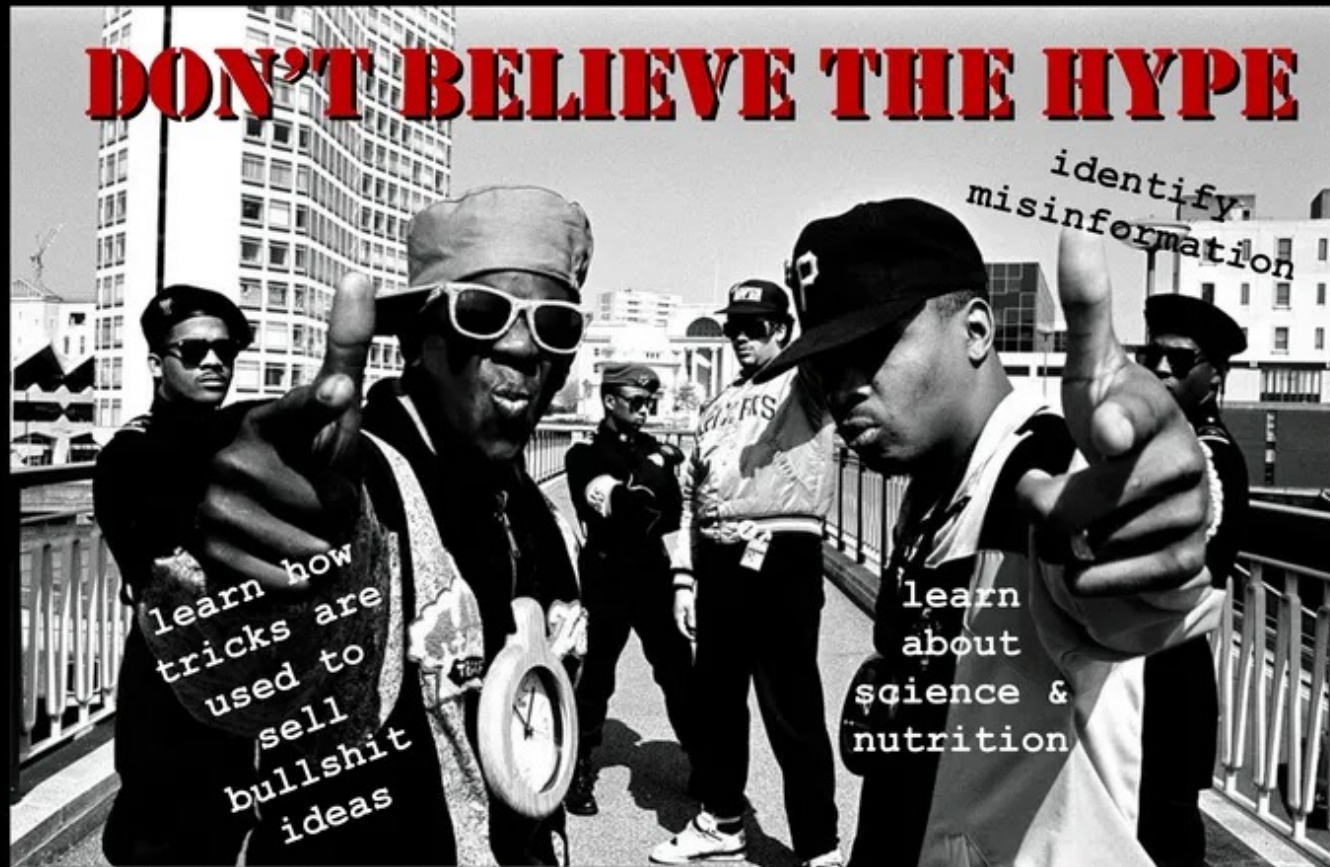
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- Interest rates are rising
- Money isn't free anymore
- Bye, bye unicorns
- Crypto crashed
- The Metaverse imploded
- And Alexa won't be telling you how hot you are any time soon
- Now what???

The next big thing!



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Large Language Models

What are they not?



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- Machine Learning/AI is a great tool
- But it will not be what's hyped right now
- Let's get away from the marketing terms and over-awe
 - A lot of big data is now AI
- It's not human – it has no will/aspirations/desires

Large Language Models

What are they



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- Autocomplete - on steroids
- “It’s Just Adding One Word at a Time” Stephen Wolfram¹
- There is no trust in itself Habsburg
- Best def so far from Italy: SALAMI²⁾

“Systematic Approaches to Learning

Algorithms and Machine Inferences”

-“Is this AI intelligent?”

-“Is this SALAMI intelligent?”

-“Can this AI write a novel?”

-“Can this SALAMI write a novel?”

-“Does this AI deserve human rights?”

-“Does this SALAMI deserve human rights?”

Cui bono – who profits?

Who are the people behind the marketing?



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- Peter „Competition is for suckers“ Thiel
- Elon „I bought Twitter for 40 billion, now it's worth maybe 8 billion“ Musk
 - Both investors in „OpenAI“
- The list of the usual tech bros goes on

What are they doing?

Narrative imposition



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- They are telling us a story:
- “A fantasized AI-enabled utopia or apocalypse which promises either a “flourishing” or “potentially catastrophic” future”
- Best option: let us do what we want - don't ask questions

Narrative Imposition

Is truly harmful !!!!!



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- While we are supposed to adopt to this imagined future we miss the chance, to influence the very real present
- Data theft for the profit of the few
- Worker exploitation⁵⁾
- CO²
- Synthetic media = fake news+danger 2 info ecosystem⁶⁾

A bit more practical

It wasn't me



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- Avoiding responsibility while „supposedly“ saving money
 - Judicial system⁴/health care/unemployment/job applications, etc.
- There is a tried formula for this:
 - Apply new tech to vulnerable groups (prisoners, refugees, children, unemployed, call center workers)
 - Move tech up the salary chain – things invented in the Amazon warehouse are surveilling you in the home office now

Skin and the game

It's not Humpty Dumpty



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“The hype of “powerful digital minds”, by design, ascribes agency to the products rather than the organizations building them.” Timnit Gebru⁷⁾

Hyper-bureaucracy Vs Good people



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- What is being built here is a hyperbureaucracy
- A system of no appeals

BUT

- It is not inherent in the tech
- The real question: How do we use the tech?
- There are many good people working on SALAMIs as well as Salamis

What can we do?

Against lock-in and centralization of power

- If we truly want to use these tools in creative and beneficial ways, we can
 - address issues of data theft (only open data sets)
 - include the people at the receiving end to build completely different types of SALAMIs
 - support the people that smartly criticize the hype
 - put some „skin in the game“

For Switzerland And maybe others



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- We have top-talent
- We have great companies
- Let's do this locally with the aim of solving the problem of the present so we can build a future we imagine ourselves

Thank you!

References



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Read this if you really want to know more

- 1) Wolfram Alpha: [What is ChatGPT doing...](#)
- 2) [The AI hype bubble is the new crypto hype bubble](#)
- 3) [Pluralistic: Google's chatbot panic](#)
- 4) [Machine Bias](#)
- 5) [The Exploited Labor Behind Artificial Intelligence](#)
- 6) [Statement from the listed authors of Stochastic Parrots on the “AI pause” letter](#)
- 7) [Timnit Gebru’s anti-‘AI pause’](#)