



Departement für Wirtschaft, Soziales und Umwelt des Kantons Basel-Stadt

Amt für Wirtschaft und Arbeit

baseltech

A programm to strengthen the ICT and tech community in Basel



Status Quo

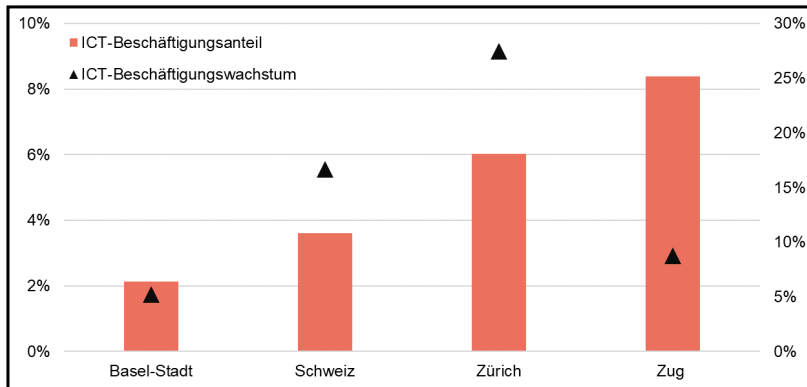


Figure 1: Share of the ICT sector in total employment in the respective cantons in 2020 (source: SFSO - STATENT).

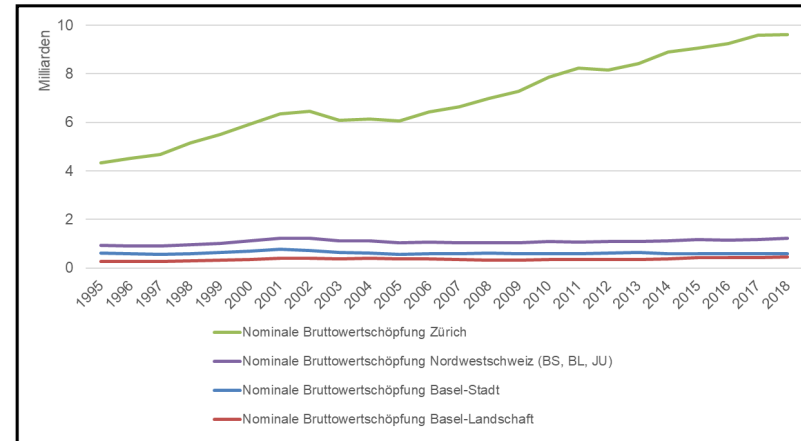


Figure 2: Nominal value added in the ICT sector in CHF in selected regions, 1995-2018 (source: FSO - STATENT).

Note: The figures presented here correspond to the total nominal value added of a region, not the value added per capita or per employee

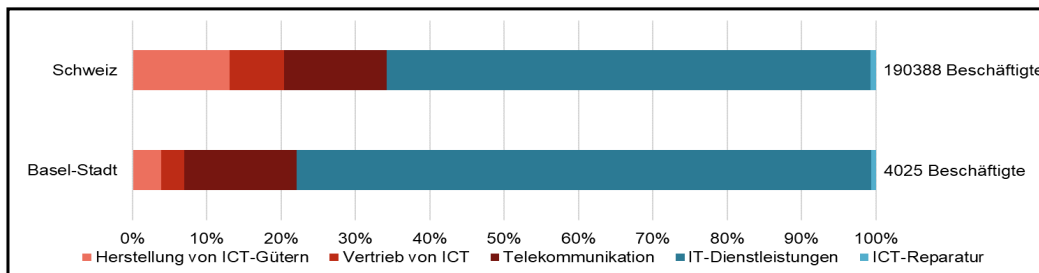


Figure 3: Share of ICT subsectors in total employment in the ICT sector in Basel-Stadt and Switzerland in 2020 (source: SFSO - STATENT).

ICT= Information Communication und Technology

Potential

"An attractive tech community needs to be created in the region to enable successful, industry-independent digitization for finance, insurance, logistics, art, culture and life sciences in the first place!"

Catching up: Basel tends to be a late mover in the ICT sector - little attention is paid to digital topics.

Charisma and framework conditions for talent and startups outside the life sciences could be expanded. Few lighthouses.

Improve profiling and clustering via specific tech topics (outside of health).

Training opportunities in universities can be expanded, partly available, but not very visible.

Innovation culture exists in part -> expand

News TODAY (last 9 months)

Web platform: Success many want also on the MVP Mapping on it

It's about Tech - event series reaches important target group and closes important bridge for business and IT.

+100 company meetings and one-to-one: pick up pain-points, feedback > "finally something is being done for the ICT industry".

> 7 new leads (Knowledge Transfer Program, TechAlert, Götti-mentor program, Threat Map, Roundtable, Hackathon Support, new Tech Congress)

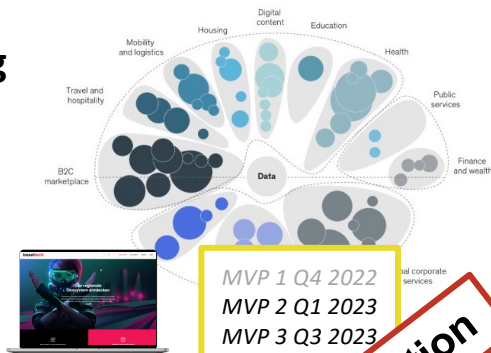


-> Baseltech
Homepage

basel**tech** *Toolbox und iterative Ideation*

Ecosystem Mapping

- = Noticeable ecosystem
- # events, projects, companies
- + one web platform
- + put Basel on the map



MVP 1 Q4 2022
MVP 2 Q1 2023
MVP 3 Q3 2023

Call for participation

Community Building

- = Curated event series
- # for tech enthusiasts
- + to exchange ideas
- + networking opportunities
- + for deeper collaboration.



2 Events im 2022
4 Events im 2023

+ 1 Big Event
in 2023

+ Stakeholder invite and further Workshops

Tech City-Campus

- = urban physical hub
- # startups, companies and educational institutions
- + meet and settle
- + cluster building
- + range of offerings



Planned
Q3 2023

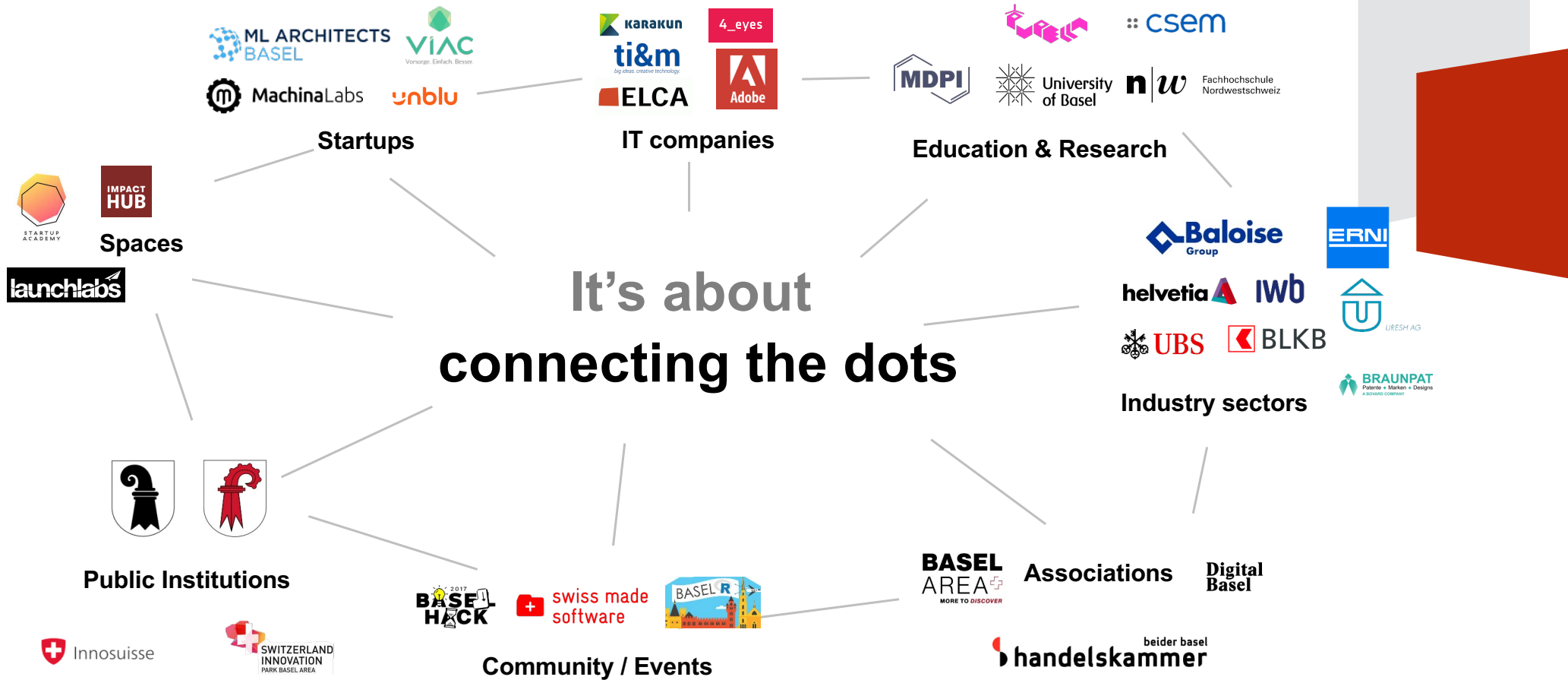
Incubation - Acceleration

- = Public-private programs
- # early-stage startups and spin-offs
- + financing offers
- + product development
- + collaboration universities and companies



In Discussion with Partners
Evaluation phase

It's about connecting the dots



The initiative BaselTech

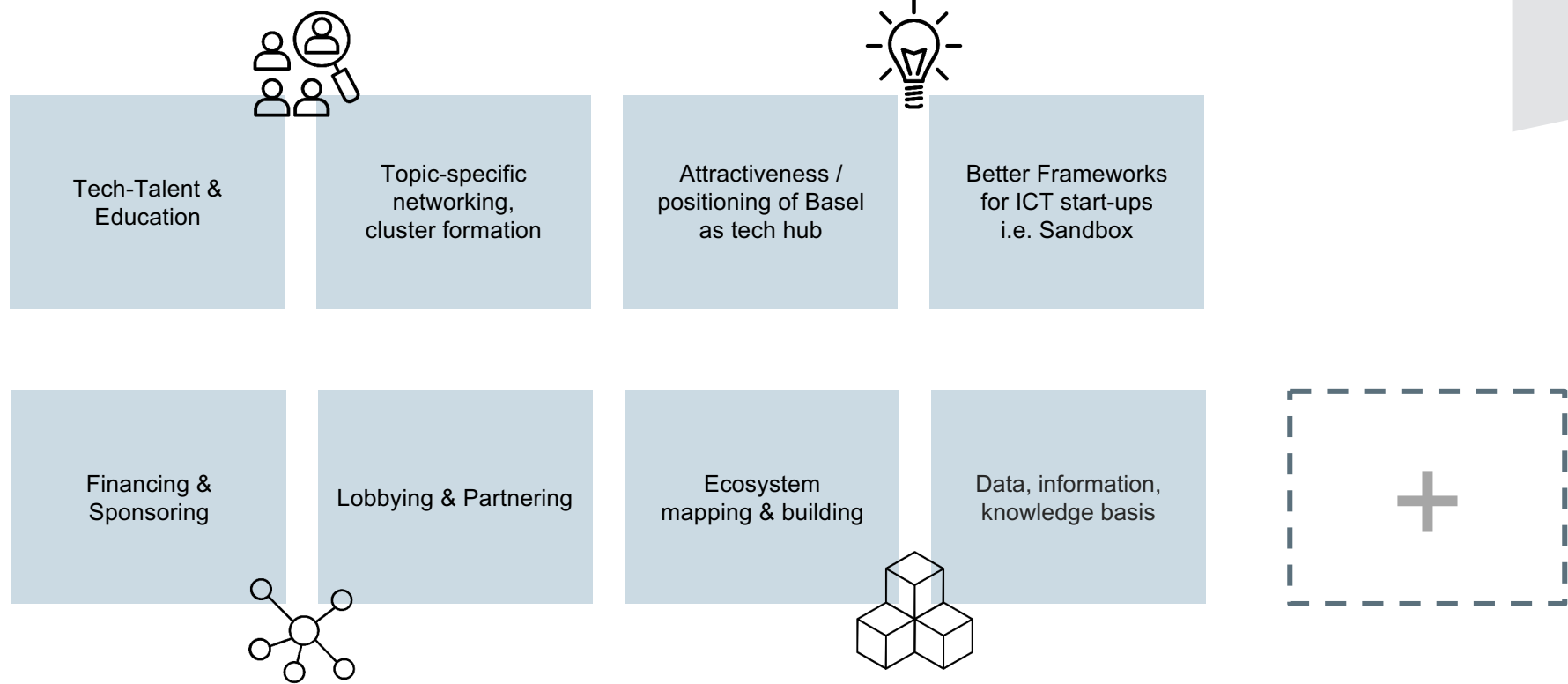
#together #@ct #now

We see us as enablers and facilitators in the digital ecosystem.

We support networking, make success stories visible and promote targeted, joint and industry-independent projects to strengthen the digital ecosystem in the canton of Basel-Stadt and beyond.

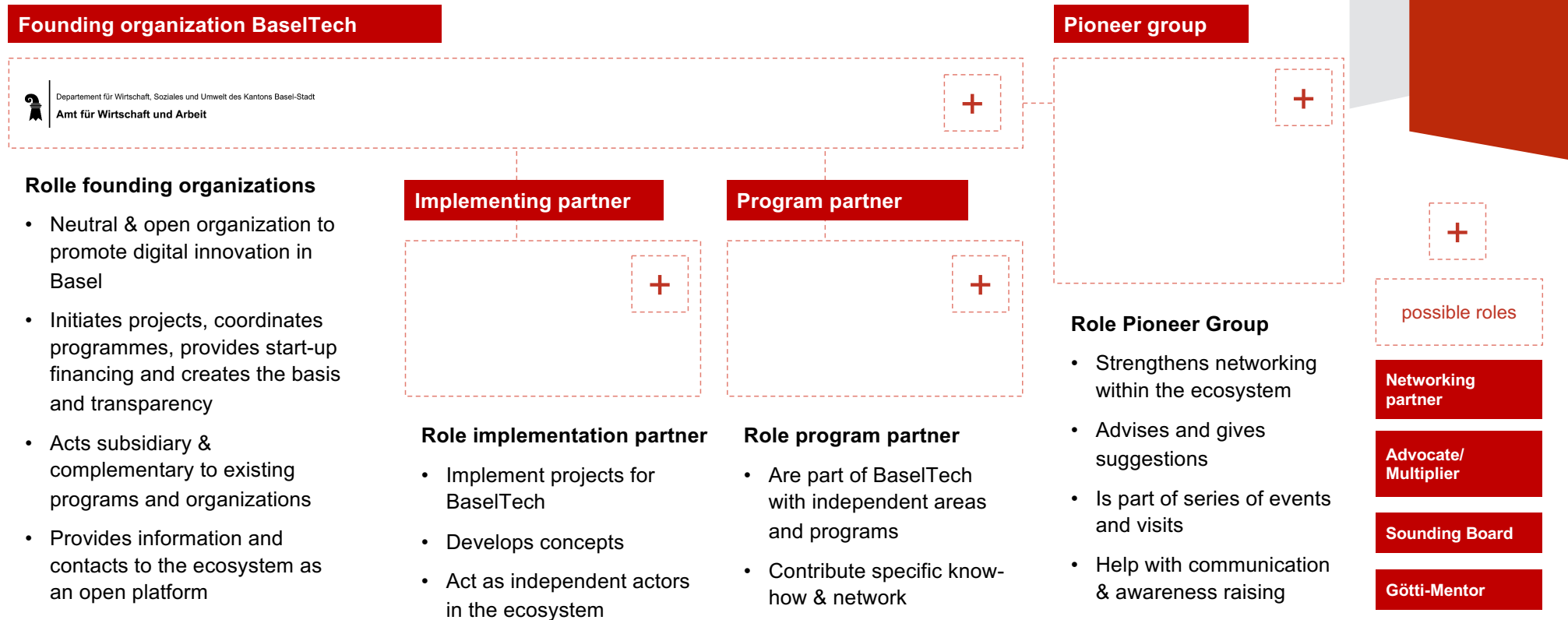


We see this action areas, yet ...



Possible structure of BaselTech

A community supported organization as a joint project



Call for participation

For our next steps we are looking for proactive and doer mentality like Advocates, Mediator, Protagonist, Architects and Campaigner.

Key requirements

- 2x month regular afternoon meeting
- Motivation and enthusiasm
- Inclusive and team player



Analysts

Architect
INTJ-A / INTJ-T
Imaginative and strategic thinkers, with a plan for everything.

Logician
INTP-A / INTP-T
Innovative inventors with an unquenchable thirst for knowledge.

Commander
ENTJ-A / ENTJ-T
Bold, imaginative and strong-willed leaders, always finding a way – or making one.

Debater
ENTP-A / ENTP-T
Smart and curious thinkers who cannot resist an intellectual challenge.

I would like to get involved in the initiative, please contact me.

Diplomats

Advocate
INFJ-A / INFJ-T
Quiet and mystical, yet very inspiring and tireless idealists.

Mediator
INFP-A / INFP-T
Poetic, kind and altruistic people, always eager to help a good cause.

Protagonist
ENFJ-A / ENFJ-T
Charismatic and inspiring leaders, able to mesmerize their listeners.

Campaigner
ENFP-A / ENFP-T
Enthusiastic, creative and sociable free spirits, who can always find a reason to smile.

A smaller QR code is located in the bottom right corner of the Diplomats section, with the text '© Personalities' printed in the center.