

Trading Your Alpha: The MachinaTrader Edge.

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Meet Travis the Trader

- Needs to be innovative, quick and accurate to stay profitable.
- Consumes large amounts of information in short time to leverage Alpha.
- Highly depends on security and reliability.
- Looks to build & execute complex workflows with simple tools.



Character Introduction







Travis' Challenge

- Time to market for alpha is too long due to complex toolset.
- Toolset is a trade-off between costs, features, security and privacy.
- Fragmented tools and technical limitations block innovation.



Problem Description



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Additional Arguments

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Call to Action

